



# White Paper

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## **ABSTRACT**

In recent years the way of doing business has been dramatically changed by the use of new information technologies and the forming of a global economy. Old ways of dealing with customers and suppliers have been replaced by radical new ways. These new way to approach business could not leave the developers groups untouched. With rapid economic development, changing technologies, and business re-engineering, there is a specific need for managers to be able to identify appropriate new technologies and use them in the successful operation of their own business.

eShop system is a tool, which helps to install and provide full control over shopping services with minimum costs.

eShop goes beyond product search to offer helpful information that helps people to decide what to buy and where to buy it, including:

As ecommerce evolves, sellers and buyers are increasingly sophisticated and adventurous, demanding more choice. Consumers want the widest range of products and stores, along with the information and data necessary to navigate those choices efficiently. Merchants demand exposure to the ever-expanding, global population of shoppers.

eShop's mission is not only to provide our customers with the great software kit for organization of online shopping, but also to help consumers anywhere to use the power of information to find, compare and buy anything!

## **INTRODUCTION**

eShop is an online web-based internet shopping software.

Use of the system permits you to perform the wide range of common tasks during installation, management and control over an online shop, as well as obtaining wide range of information about sales and payments as reports and other user-friendly services. E-shop system provides a wide range of internet services, implementation and support.

The E-shop system is designed to:

- Effectively organize the full management over an internet shop, including support of an unlimited number of products, product categories, product vendors, orders, order statuses, payments, payment methods, delivery types, units, measures, weights, currencies, delivery types.
- Organize efficient 24/7 support
- Control the current eShop status on almost all positions.
- Provide all customers of eShop with permanent, authorized access to shared information and organize efficient data exchange between all parties.
- Minimize the eShop owner's costs during the development, deployment and support of the services of the site.

## ***WHY CHOOSE US?***

eShop system is not the only product on the market that is designed to organize the efficient sales by means of internet services. What makes eShop system unique?

### **Availability from around the world**

eShop system is an Internet based system which is available at all times from around the world.

You can access it through a browser 24/7/365.

### **Minimal additional expenditure**

You do not need to buy and install specific software to get all the benefits from eShop system. All you need is a computer, web browser and the Internet connection.

### **Technical support**

eShop support team provides an efficient technical support to all clients. Our friendly support team will answer all your questions via email or phone, ticket system or Forum. Support is available 24/7.

### **Low price**

eShop is cost effective. If you are looking for an efficient and inexpensive system, eShop is the right choice. Alternatively, there are some free products on a market. However, usually their vendors do not support them. As a result, your Company spends a lot of time on installation and adjusting the software to your Company's specific requirements. The common truth says: "Time is money".

eShop support team is always ready to provide you with the information required to apply the software to your Company production process. We are interested in long-term relationships with our clients because we realize that sales is a process which is continuous in time, and any failure in this process can result irreplaceable damages. We have a low per month or per year charge, so you can plan your sales management.

You can try eShop services free of charge. You can start with our free package. This is a fully functional package, limited to 5 products.

## ***E-SHOP FEATURE LIST & KEY POINTS***

### **An online system with permanent access**

eShop system is available from any place around the world 24/7. All you need is a computer, web browser and Internet connection.

### **No software to install**

Forget the times when you required installing additional software to work with a system. Now you can access eShop from any computer connected to the Internet. We guarantee the security of your data from anyplace you access the system. It is equally secure to access eShop from the Internet café and from your home computer.

### **Friendly interface**

The friendly, yet powerful interface enables all users to quickly learn and enjoy the system. The elements of the interface are dynamically generated for every user based on their project role and customizable with user selectable preferences.

### **Advanced data presentation**

All project information is presented in a table structure. The user can filter and sort all information by using the column headers as well as set the number of records per page. All interface pages are printable.

### **Unlimited number of users**

An unlimited number of users can benefit from using eShop system.

### **Customizable user profiles and interface**

eShop maintains complete records of all user profiles according to their roles. We understand that everyone has their own ideas of usability and a friendly interface. That is why we supply eShop with a highly customizable interface. All people have different color perception. eShop solves this problem very efficiently. You can choose the color scheme you like. There are some predefined color schemes; however, you always can add a new one.

### **Unlimited number of products**

eShop system allows adding an unlimited number of products to be sold. The Interface provides easy-to-use switching between product keeping the ability to access the shared data. Tree-like structure of all product groups or categories is vivid, obvious and easy-to-interpret.

### **Unlimited number of vendors and clients**

eShop system controls an unlimited number of vendors and clients. You can add as many objects as you need for an efficient working process. The data are automatically updated real time.

### **Data import/export**

We understand how important it is to have the ability to use the data. eShop is organized to help the user work with the data in the most efficient way. The system allows data import and export from / to the most widely used software. The user can work with the system as well as with the subsystems.

### **Efficient search mechanism**

An efficient search mechanism helps the user to navigate through the defined subsystems. All he needs is to define the search parameters.

### **Powerful security system**

At all times, the security of data had the highest priority for our software developers. eShop system places high emphasis on data protection and providing configurable access to the information.

Data access is based on a permissions system. eShop permissions system enhances the ability to create objects with different priorities and permissions. All user permissions are based on the respective user roles.

### **Web service interface to all key system functions**

eShop system is created using the latest technologies. The web service interface allows access to the all key system functions. It enables the user to effectively work with any applications through the Web Services.

### ***SUMMARY***

eShop system:

- Effectively organize the operation of a WEB-based internet shop.
- Organize efficient 24/7 support
- Control the current shop status of all products, orders and payments.
- Provide all customers with permanent, authorized access to shared information and organize efficient data feedback.
- Minimize the site owner's costs during the development, deployment and support of the services of the site.

We hope you will enjoy working with eShop system and believe that together we will achieve the best possible results.

**eShop Project Team**

**<http://www.w3spt.com/eshop>**